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61st Year 1991

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study blames reruns
for viewer defections*

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ESPN, TNT face losses
on baseball, football*

WASHINGTON / 57

*Cable, cities to challenge
FCC proposal to allow
telcos to deliver video*



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Cable program stocks in
the money ☐ Japanese
yen for Time Warner



THIS WEEK

27 / TIME WARNER FINDS INVESTORS

A \$1-billion agreement between Time Warner, Toshiba Corp. and C. Itoh & Co., in addition to paring down Time Warner's debt, creates a limited partnership called Time Warner Entertainment, whose operating businesses would comprise Warner Bros., HBO and Time Warner Cable businesses.

29 / FAREWELL TO VIDEOTAPE?

A number of high-profile SMPTE exhibitors demonstrated finished or prototype tapeless recording products capable of storing not just seconds-long animation or graphics segments but longer, full-resolution video for news, entertainment and even live sports programming. Most of the proposed or demonstrated systems use digitized video, and most incorporate magneto-optical disc media; at least one stores video within microchip memory, in effect, on no medium at all.

31 / FCC SITES NARROWED

The General Services Administration has narrowed the site selection for new FCC space to four best and final offers, all within a few miles of the current office: the Portals, located behind the Department of Agriculture; City Center, at 14th and H; the Warner, on Pennsylvania Avenue, and the Far East Trade Center, in Chinatown.



C. Itoh President Minoru Murofushi (left) and Toshiba President Joichi Aoi hold a news conference after the announcement of their companies' investment in Time Warner Entertainment (page 28).

32 / TV BRACES FOR SMITH TRIAL

Court TV, pool camera for the William Kennedy Smith rape trial, will provide dual feeds: one live and unedited and another masking witness identities. Presiding Judge Mary Lupo has said she wants to have the trial wrapped up by Dec. 20, and will keep the court open seven days a week to meet the deadline.

33 / DISCUSSION PLANNED ON LICENSE

House Copyright Subcommittee Chairman William Hughes (D-N.J.) is planning an informal meeting of representatives of the Hollywood studios and the broadcasting, cable and other video services industries to discuss compulsory license and retransmission consent. "We're going to try to reach

out to everybody we think has an interest in the area and see if there is any consensus for basically a regime that will be fair and balanced," Hughes said.

35 / CBS SCORES 19.4 FOR WEEK SIX

World Series baseball filled the top five spots in the ratings for the week of Oct. 21-27, lifting CBS to its fifth weekly win in the six-week-old new season and garnering, in the final game, the highest rating for baseball since game seven of the 1987 series. NBC's counterprogramming one-two, Danielle Steel's *Daddy and Palomino*, ranked sixth and eighth, respectively. CBS's 19.4/31 was its best rating since February 1984.

36 / BIG STEP IN BURBANK CONVERSION

NBC has named John Agoglia, president of NBC

Enterprises and vice president of NBC Productions, to oversee the reorganization of its Burbank facility. Plans call for Burbank to become a home for production companies and new studios. NBC Chairman Robert Wright urged West Coast staffers to take a hand in shaping the new operation.

36 / RERUNS BLAMED FOR VIEWER EROSION

A new study by Bozell Advertising concludes that much of the blame for viewer erosion can be laid to the networks' practice of stuffing the non-summer months with repeat programming. Pushed by affiliates to offer fresh shows during the critical May sweeps, and reluctant to pay for additional episodes, the networks frequently pre-empt first-run series early in the season to spread them out. The result, the study says, is viewer frustration with lack of program continuity.

38 / KCRA'S TIME SHIFT BOOSTS NEWS

NBC affiliate KCRA-TV



The Warner, one of four sites considered for FCC (page 31).

Sacramento, set to announce the hiring of a new general manager, has received good news on the ratings front since it shifted prime time to 7 p.m. and its local news to 10. The newscast is up 19% over a year ago, and there's a rumor that co-owner Jon Kelly is planning to expand the show to 60 or 90 minutes.

44 / TBS BUYS HANNA-BARBERA

As expected, Turner Broadcasting System, in conjunction with Apollo Investment Fund, L.P., has signed an agreement to buy Hanna-Barbera Productions for \$320 million. In the near term, Turner will use H-B's collection of 3,000 animated half-hours and 350 series and films to bolster its children's programming on superstation WTBS(TV) Atlanta and TNT, but the door is open to create a channel devoted to animated programming.

44 / SPORTS LOSSES MOUNT IN CABLE

Top-dollar contracts for major-league sports telecasts have not produced the audiences or advertisers that cable networks had hoped for. ESPN will lose \$40 million on its Major League Baseball package for the 1991 season; TNT lost the same amount on NFL games this year.

48 / TURNER'S TWIST ON TAKEOVER TALE

In a PBS interview with David Frost, TBS Chairman Ted Turner said that, contrary to popular belief, he bought MGM's library because its majority shareholder finally agreed to sell, not because he wanted a consolation for his failure to buy CBS. In retrospect, he said, the MGM deal worked out better "because CBS is worth



Turner buys Hanna-Barbera and its 3,000 animated programs (page 44).

far less than it was then."

49 / BRILL COURTS THE 'OPRAH' CROWD

In a speech to a Washington cable audience, Steven Brill, president and editor-in-chief of Courtroom Television Network, described his operation as "a 24-hour news channel about the most important branch of government." The network now reaches about five million homes, and its largest audiences are daytime weekdays, "people who normally watch soap operas, *Geraldo* and *Oprah*," he said.

50 / SHERIDAN, NBN MERGER

Sheridan Broadcasting Networks Inc. and NBN Broadcasting Inc. have announced plans to merge the black-owned and -operated companies into what their executives call "the largest media vehicle reaching the black audience on a continuous basis." The final name and make-up of the new entity will be announced soon.

57 / CITIES, CABLE UNITE AGAINST TELCOS

Cable operators and municipalities have joined forces in assailing the FCC's no-franchise-needed ruling for telephone companies wanting to

provide television services. Joined by the NCTA, the groups may try to reverse the order at the FCC, on Capitol Hill or in the courts. Cities argue that a franchise is needed to keep such a communications network responsible to the community; cable operators say a telco network unfettered by franchising obligations would be unfair competition.

58 / FCC RELEASES NEW AM GUIDELINES

AM broadcasters and engineers have begun perusing the FCC's new interference standards to determine how they might affect antenna moves and other modifications. The guidelines are designed to improve AM sound to make it more competitive with FM. An NAB executive said that "the commission did a good job of balancing a number of competing interests."

60 / TOTENBERG'S TIME UNDER FIRE

NPR legal affairs correspondent Nina

Totenberg's breaking of the Anita Hill story pushed her into the middle of a heated debate, not just on the accusations but on journalistic ethics as well. "I don't think there are ethical questions here for me," Totenberg has said; her only regret is losing her temper in an argument with Senator Alan Simpson (R-Wyo.).

62 / TAPELESS MEDIA SHOWN AT SMPTE

The Society of Motion Picture and Television Engineers and the Audio Engineering Society are contemplating merging their shows, perhaps by 1994, in light of the fact that little new hardware appeared on the floor that hadn't been seen in an earlier version at NAB. However, some new hardware was in evidence: a number of manufacturers demonstrated tapeless, disc- and chip-based digital video recording systems.

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RATINGS ROUNDUP

	7:00 PM	7:30 PM	8:00 PM	8:30 PM	9:00 PM	9:30 PM	10:00 PM	10:30 PM	
Monday Oct 21	ABC 15.1/23		52. MacGyver [10.0/16] 9.4/15	10.6/17	13. NFL Monday Night Football—Cincinnati Bengals vs. Buffalo Bills [17.0/29] 16.5/25	18.3/27	19.2/29	16.8/27	
	CBS 14.9/23		20. Evening Shade [15.2/24]	16. Major Dad [16.0/25]	14. MurphyBrown [16.2/24]	20. Designing Wmn [15.2/23]	29. Northern Exposure [13.5/22] 13.7/21	13.3/22	
	NBC 16.9/26		23. Fresh Prince [15.1/24]	33. Blossom [12.9/20]	8. NBC Movie of the Week Monday—Danielle Steel's "Palomino" [18.4/28] 18.0/26	18.1/27	18.9/29	18.6/31	
Tuesday Oct 22	ABC 15.8/24		10. Full House [17.5/28]	15. Home Improvement [16.1/24]	17. ABC Movie Special—Dynasty: The Reunion Pt. 2 [18.3/23] 14.9/22	15.3/22	15.7/24	25.3/25	
	CBS 21.6/33		28. World Series Prgm [13.2/22]	3. CBS World Series Game 3—Minnesota at Atlanta [23.4/39] 19.3/30	22.6/34	24.3/35	25.4/38	24.9/39	
	NBC 11.2/17		51. I'll Fly Away [10.1/16] 9.7/15	10.4/16	37. In the Heat of the Night [12.4/18] 11.9/17	12.8/19	45. Law and Order [11.1/18] 11.3/18	11.0/18	
Wednesday Oct 23	ABC 10.7/17		38. Dinosaurs [12.3/20]	30. Wonder Years [13.3/20]	25. Doogie Howser [14.6/22]	53. Sibs [9.7/14]	61. Anything But Love [8.2/13]	77. Good & Evil [6.3/10]	
	CBS 21.0/33		44. World Series Prgm [11.2/20]	4. CBS World Series Game 4—Minnesota at Atlanta [22.9/36] 17.7/28	21.8/33	24.6/36	24.8/37	25.2/39	
	NBC 18.8/29		11. Unsolved Mysteries [17.3/27] 17.0/28	17.7/27	6. NBC Movie of the Week Wednesday—Danielle Steel's "Daddy" [19.6/30] 18.0/27	19.4/29	20.5/31	20.6/34	
Thursday Oct 24	ABC 10.2/16		49. ABC Thursday Movie Special—Columbo: Murder of a Rock Star [10.7/16] 9.3/15	11.0/17	11.1/16	11.4/17	54. Primetime Live [9.1/15] 9.0/14	9.2/15	
	CBS 21.6/34		46. World Series Prgm [11.0/19]	4. CBS World Series Game 5—Minnesota at Atlanta [22.9/37] 18.7/30	21.9/33	25.2/38	26.2/40	26.0/42	
	NBC 15.6/24		17. Cosby [15.3/24]	20. A Different World [15.2/23]	11. Cheers [17.3/26]	17. TV's Funniest Ladies [15.3/24] 15.1/22	16.5/26	14.3/24	
	FOX 9.2/14		34. Simpsons [12.7/20]	58. Drexell's Class [8.5/13]	65. Idols Special [7.7/11] 8.3/12	7.1/11			
Friday Oct 25	ABC 13.4/25		27. Family Matters [14.0/27]	31. Step By Step [13.2/25]	36. Perfect Strips [12.5/23]	41. Baby Talk [11.7/22]	25. 20/20 [14.6/28] 14.6/28	14.6/29	
	CBS 6.6/13		79. Brooklyn Br [6.1/12]	85. Princesses [5.0/9]	63. Disney 20th Anniversary [8.1/15] 8.0/15	8.2/15	79. Palace Guard [6.1/12] 6.2/12	5.9/12	
	NBC 8.6/16		50. Matlock [10.5/20] 9.8/19	11.2/21	76. Flesh 'n' Blood [6.6/12]	67. Dear John [7.6/15]	61. Reasonable Doubts [8.2/16] 8.2/16	8.3/16	
	FOX 5.5/10		72. America's Most Wanted [7.0/13] 6.9/13	7.2/13	87. Ultimate Challenge [4.0/7] 4.1/8	4.0/7			
Saturday Oct 26	ABC 6.9/12		65. Who's the Boss? [7.7/14]	67. Growing Pains [7.6/13]	79. Young Riders [6.1/10] 5.8/10	6.4/11	73. The Commish [6.9/12] 6.7/11	7.2/12	
	CBS 22.3/39		43. World Series Prgm [11.5/22]	2. CBS World Series Game 6—Atlanta at Minnesota [25.4/44] 20.0/35	22.5/39	24.4/41	26.2/44	28.3/47	
	NBC 9.9/17		48. Golden Girls [10.9/19]	67. Torkelsons [7.6/13]	40. Empty Nest [12.2/21]	46. Nurses [11.0/19]	56. Sisters [8.8/15] 8.8/15	8.7/15	
	FOX 6.0/10		73. Cops [6.9/12]	70. Cops 2 [7.1/12]	84. Totally Hidden Video [5.5/9]	86. Best of the Worst [4.4/7]			
Sunday Oct 27	ABC 12.0/18	59. ABC World of Disc [8.4/13] 8.2/13	8.6/13	24. Am. Fun. H. Videos [14.9/21]	32. Am. Funniest People [13.1/18]	34. ABC Sunday Night Movie—A Stranger in the Family [12.7/19] 12.6/18	12.6/18	13.0/20	12.6/21
	CBS 26.0/39	7. 60 Minutes [18.7/31] 18.1/30	19.3/32	9. World Series Prgm [17.8/27]	1. CBS World Series Game 7—Atlanta at Minnesota [32.2/49] 26.9/39	29.0/41	30.6/44	31.8/46	34.5/53
	NBC 7.3/11	70. Adv. Mark/ Brian [7.1/11]	78. Eerie, Ind. [6.2/9]	82. Man of the People [5.7/8]	82. Pacific Station [5.7/8]	59. NBC Sunday Night Movie—White Palace [8.4/13] 7.9/11	8.6/12	8.5/13	8.7/14
	FOX 8.0/12	75. True Colors [6.8/11]	63. Parker Lws [8.1/12]	38. In Living Color [12.3/18]	55. Roc [9.0/13]	41. Married/Chdn [11.7/16]	57. Herman's Head [8.6/12]	88. Sunday Comics [3.8/6] 4.3/7	3.4/6

WEEKLY PRIME TIME AVERAGE	ABC 12.0/19	CBS 19.4/31	NBC 12.4/20	FOX 7.3/12	YELLOW = 1/2 HR WINNER
SEASON PRIME TIME AVERAGE	ABC 12.0/20	CBS 14.7/24	NBC 12.5/21	FOX 7.8/13	*—PREMIERE
NIGHTLY RATING/SHARE	RANKING/SHOW (PROGRAM RATING/SHARE)			HAUF-HOUR RATING/SHARE	SOURCE: A.C. NIELSEN

REVENUES DOWN 2.4% IN AUGUST, DROP 2.9% YEAR-TO-DATE

Radio advertising revenues fell 2.4% in August over the same month in 1990, according to an index of revenue pool numbers analyzed by the Radio Advertising Bureau. Through August, radio revenue is down 2.9%, with local revenues down 3.3% and national down 1.5%. Local revenues decreased 2.3% in August after posting a 3.5% increase in July, while national revenue dropped 2.6% in August after showing mixed signs in July. The only geographical region that exhibited local revenue growth in August was the Southwest, with a 4.2% increase over August 1990, but it posted the sharpest decline in national revenues with a decrease of 11.8%. National revenues increased only in the Southeast region, up 2.6% over August 1990.

RAB compiles its analysis from local and national spot revenue data provided by accounting firms Miller Kaplan Arase & Co. and Hungerford Aldrin Nichols & Carter.

Radio Revenues, Percent Change

Market	August 1991 vs. August 1990		January-August 1991 vs. January-August 1990	
	Local	National	Local	National
All Markets	-2.3	-2.6	-3.3	-1.5
East	-2.1	-4.9	-4.3	-4.5
Southeast	-3.3	+2.6	-3.7	-1.9
Midwest	-2.0	-3.4	-2.2	-2.1
Southwest	+4.2	-11.8	-1.3	-0.7
West	-3.4	-1.6	-3.3	+1.5

INTEREP COUNTRY STATIONS MEET

Format network develops strategies for members to increase their share of advertising

Interrep Radio Store convened the first meeting of its Country Radio Format Network in New York City to promote and increase the use of country radio within the advertising community. The Country Radio Format is one of several format programs developed by Interrep Radio as part of its ongoing Radio 2000/An Alliance for Growth campaign that seeks to increase radio's share of the advertising dollar from 7% to 9% by the year 2000 (BROADCASTING, March 11).

At the two-day meeting, representatives from individual country stations developed an outline for a regional action plan to promote the use of country radio to target various agencies and clients within the advertising community. Key steps in the action plan include:

- With Interrep's cooperation, to develop in-depth market and regional qualitative research regarding country listeners' buying power and country radio's

ability to move product.

- Each Country Radio Format representative station will contact a target advertiser that currently does not use radio in such advertising categories as home improvement, financial and insurance companies and cable television and magazines to formulate presentations geared specifically to advertiser presentations.

- Country Radio Format Network will reconvene on a national basis at the Country Radio Broadcasters annual convention in Nashville in March 1992.

Country Radio Format Network Director Lynn Kite said that Interrep's concept of format networks is to "differentiate without being divisive," and stressed that they have been developed to "increase the dollars coming to all formats by targeting advertisers who currently do not include radio in their targeting mix."

Interrep Marketing Division President

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CHANGING HANDS

This week's tabulation of station and system sales (\$250,000 and above)

KSFO(AM)-KYA(FM) San Francisco □ Sold by King Broadcasting to First Broadcasting Co. for approximately \$13 million. **Seller** is headed by Steven A. Clifford. King Broadcasting Co., which was licensee of six TV's, was sold in July ("For the Record," July 22); final consummation of sale is contingent on sale King Broadcasting's radio stations. King recently sold KING-AM-FM Seattle ("Changing Hands," July 15), and also owns KGW(AM)-KINK(FM) Portland, Ore. **Buyer** is headed by Ronald Unkefer, CEO of home electronics retail chain based in San Francisco. KSFO is fulltimer with country format on 560 khz with 5 kw. KYA has country format on 93.3 mhz with 50 kw and antenna 492 feet above average terrain. *Broker: Kalil and Co.*

KRSR(FM) Dallas □ Sold by GWR Equity Holding Inc. to Alliance Broadcasting Dallas Ltd. for \$11 million. **Seller** is headed by James B. Thompson, and is subsidiary of Group W Radio, licensee of nine AM's nine FM's and five TV's. **Buyer** is headed by John P. Hayes, and has no other broadcast interests. KRSR has AC format on 105.3 mhz with 100 kw and antenna 1,560 feet above average terrain.

KSJX(AM)-KSJO(FM) San Jose, Calif. □ Sold by Narragansett Broadcasting Co. of California Inc. to BayCom Partners Ltd. for approximately \$5.5 million, according to industry sources. **Seller** is headed by Greg Barber, and is affiliate of Narragansett Capital Inc., licensee of WYNK-AM-FM Baton Rouge; KEZO-AM-FM Omaha and KAYI(FM) Muskege (Tulsa), Okla. It also owns cable and newspaper properties. **Buyer** is headed by Jack McSorley, Ed Canty and CableSouth Inc. of Birmingham, Ala., which owns and operates cable systems. KSJX has news format on 1500 khz jw with 10 kw day and 5 kw night. KSJO has AOR format on 92.3 mhz with 50 kw and antenna 464 feet above average terrain. *Broker: Media Venture Partners.*

KBET(AM) Canyon Country, Calif. □ Sold by Canyon Broadcasters Inc., debtor-in-possession, to Saddleback Broadcasting Inc. for \$330,000. **Seller** has no other broadcast interests. **Buyer** is headed by Carl Goldman (17%), and has no other broadcast interests. KBET has AC format on 1220 khz with 1 kw day and 500 w night.

WIZE(AM) Springfield, Ohio Sold by Great Trails Broadcasting Corp. to Staggs Broadcasting Inc. for \$300,000. Terms: \$210,000 cash at closing, \$90,000 note payable at 11% and six-year noncompete covenant. **Seller** is headed by Alexander J. Williams, and is also licensee of WHAG-TV

PROPOSED STATION TRADES

By volume and number of sales

Last Week:

AM's □ \$633,726 □ 7

FM's □ \$11,025,000 □ 3

AM-FM's □ \$19,600,000 □ 4

TV's □ \$0 □ 0

Total □ \$31,258,726 □ 14

Year to Date:

AM's □ \$69,627,499 □ 235

FM's □ \$187,502,708 □ 239

AM-FM's □ \$275,524,574 □ 175

TV's □ \$926,854,400 □ 69

Total □ \$1,459,509,181 □ 718

For 1990 total see Jan. 7, 1991 BROADCASTING.

Hagerstown, Md.; WFFT-TV Fort Wayne, Ind., and WING(AM)-WGTZ(FM) Dayton-Eaton and WCOL-AM-FM Columbus, both Ohio. **Buyer** is headed by Gerald F. Staggs (60%), and has no other broadcast interests. WIZE is fulltimer with AC format on 1340 khz with 1 kw.

WAML(AM)-WEEZ(FM) Laurel-Heidelberg, Miss. □ Sold by Pine Belt Broadcasting Inc. to Gerald Williams for \$250,000. **Seller** is headed by Joe H. and Beverly G. Norman, who are selling 100% of licensee stock. **Buyer** has no other broadcast interests. WAML is fulltimer with religious format on 1340 khz with 1 kw. WEEZ has easy listening format on 99.3 mhz with 3 kw and antenna 300 feet.

NEVER MIND

Only a few days after giving most of its radio network employees layoff notices, to be effective Nov. 5, UPI cancelled the decision, saying it should be re-evaluated in light of continued buyer interest in the service, a spokesman said. UPI filed for bankruptcy four months ago and is believed to be in the process of selling off divisions of its news operations. The layoffs would have affected less than 40 employees. UPI has not ruled out the possibility of individual layoffs in the near future.

CLOSED!

WCRJ-FM, Jacksonville, Florida from Hoker Broadcasting, Inc., to Paxson Broadcasting for \$3,500,000.

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RADIO and TELEVISION BROKERAGE
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**MEDIA VENTURE
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eration of Capitol Broadcasting Co. of Va. Inc. (BP-900713AD) granted for CP to make changes in antenna system.

FM's

■ **Tuscaloosa, AL** WACT-FM 105.5 mhz—Sept. 24 application (BPH910524IA) dismissed for CP to change ERP: 10 m.; change ant.: 155.2 m (H&V); TL: 5 km SE of the intersection of Hwy. 69 and Yellow Creek Church Rd., in section 18, T19S, R9W, AL; change to class C3.

■ **Anchorage KPRX(FM)** 102.1 mhz—Oct. 1 application of Ingstad Alaska Broadcasting Inc. (BPH-910411IF) granted for CP to change ERP: 24.54 kw H&V; ant.: -48 m.; TL: 2800' East Dowling Rd., Anchorage; class: C3.

■ **Payson, AZ** KRIM(FM) 103.9 mhz—Sept. 20 application (BPH910531IF) granted for CP to change ant.: 355 m.

■ **Phoenix, AZ** KFLR-FM 90.3 mhz—Sept. 30 application of Family Life Broadcasting System Inc. (BPED-880915MA) granted for CP to change ERP: 28.31 kw (H), 24.59 kw (V); change ant.: 474 m.; change TL: South Mountain electronics site.

■ **Irvine, CA** KUCI(FM) 88.9 mhz—Sept. 20 application (BPED900807MA) granted for CP to change ERP: 20 kw H&V; change ant.: -3 m.; class: A; other: propose directional antenna.

■ **Ledyard, CT** WVN(FM) 106.5 mhz—Sept. 24 application (BMPH910801IF) granted for mod. of CP (BPH880714NL) to change ERP: 6 kw H&V; ant.: 91 m.; TL: on W side of Rte. 117, 6 mi NW of junction of Church Hill Rd. at City Landfill, Ledyard.

■ **Lewes, DE** WXJN(FM) 105.9 mhz—Sept. 30 application of Susan Marie Beth Romaine (BMPH-910304IF) granted for mod. of CP (BPH-870910OE) to changes: ERP: 6 kw (H&V); ant.: 104 m.; TL: 16.59 km from Lewes.

■ **Edgewater, FL** WEDG(FM) 93.1 mhz—Oct. 3 application of Deharo Radio Ltd. (BMPH-910912ID) returned for mod. of CP (BPH-880406MI) to change ERP: 10 kw H&V; ant.: 146 m.; TL: 10.1 km south of Edgewater, Volusia County; 4.2 km east of I-95; change to class C3 (per docket #91-117).

■ **Riviera Beach, FL** WOLL(FM) 94.3 mhz—Oct. 21 application of Lappin Communications-Florida Inc. (BPH-910205IA) dismissed for CP to change ERP: 12 kw H&V; ant.: 144 m.; class C3; (per docket #89-423).

■ **Vidalia, GA** WTCQ(FM) 97.7 mhz—Sept. 24 application (BMLH900814KD) granted for mod. of license to increase ERP: 6,000 kw H&V (pursuant to docket #88-375).

■ **Champaign, IL** WHMS-FM 97.5 mhz—Sept. 18 application (BPH910516IF) granted for CP to change ant.: 109 m.; other: correct site elevation and coordinates; 04 05 04N 88 14 53W.

■ **Indianapolis** WAJC(FM) 104.5 mhz—Sept. 20 application (BPED910124IB) granted for CP to change ERP: 50 kw H&V; ant.: 150 m.; TL: 2.3 km NW of intersection of N Meridian and E 38th St., Butler University Campus, Indianapolis.

■ **Fort Knox, KY** WASE(FM) 105.5 mhz—Sept. 25 application (BMPH910809IM) granted for mod. of CP (BPH890929IB) to change ERP: 3.6 kw H&V; ant.: 127 m.; change from DA to non-DA.

■ **Manchester, KY** WTBK(FM) 105.7 mhz—Sept. 20 application (BMLH901228KF) granted for mod. of license to increase ERP: 3.1 kw H&V (pursuant to docket #88-375).

■ **Hancock, MI** WTHV(FM) 98.7 mhz—Sept. 20 CP is hereby forfeited and call letters deleted.

■ **Scottville, MI** WKZC(FM) 95.9 mhz—Sept. 25 application of West Shore Broadcasting Corp. (BPH-910528IC) dismissed for CP to change ERP: 25 kw H&V; ant.: 100 m.; freq: 94.9 mhz; class: C3 (per docket #89-385).

■ **Alexandria, MN** KSTQ(FM) 99.3 mhz—Sept. 20 application (BMLH901119KA) granted for mod. of license (BLH840413BY) to increase ERP: 6 kw H&V (pursuant to docket #88-375).

■ **Preston, MN** KFIL-FM 103.1 mhz—application of

KFIL Inc. (BMLH-900206KC) granted license or license modification for mod. of license to increase ERP: 6 kw (H) (per docket #88-375).

■ **St. Peter, MN** KRBI-FM 105.5 mhz—Sept. 23 application (BPH910517ID) dismissed for CP to change ERP: 6 kw H&V; change ant.: 100 m.; TL: 3.3 km from St. Peter, MN, at bearing of 69.3 degrees.

■ **Juka, MS** WFXO(FM) 104.9 mhz—Sept. 18 application (BMPH910619IC) granted for mod. of CP (BPH890206II) to make changes: change ant.: 135 m.

■ **Bolivar, MO** KCBX-FM 106.3 mhz—Sept. 20 CP is hereby forfeited.

■ **Branson, MO** KRZK(FM) 106.3 mhz—Sept. 26 application of Turtle Broadcasting of Branson (BMPH-910520IE) granted for mod. of CP (BPH-901224IJ) to change ant.: 169 m.; TL: 33 miles north of U.S. Hwy. 160, 47 miles NE of intersection of U.S. 160 and State Hwy 176, 2.1 miles NNW of Rockaway Beach, MO.

■ **Warrenton, MO** KFAV(FM) 99.9 mhz—Oct. 3 application of Ka-par Broadcasting Co. of Missouri (BMPH-910918IF) returned for mod. of CP (BPH-880107MO) to change ERP: 6 kw (H&V); change to class C3 (per docket #91-44).

■ **Dover Township, NJ** WKTW(FM) 91.1 mhz—Sept. 20 application (BPED910718ME) granted for CP to relocate main studio outside of Community Contour.

■ **Asheville, NC** WCQS(FM) 88.1 mhz—Sept. 24 application (BPED881214MF) granted for CP to change ERP: 1.6 kw H&V; change ant.: 356 m.; TL: High Top Mountain at end of Starnes Cove Rd.

■ **Wishek, ND** KMVC(FM) 100.3 mhz—Sept. 20 CP is hereby forfeited and call letters deleted.

■ **Conway, SC** WJXY-FM 93.9 mhz—Sept. 26 application of Conway Broadcasting Co. Inc. (BPH-91043011) granted for mod. to change ERP: 6 kw (H&V).

■ **Georgetown, SC** WTUB(FM) 93.7 mhz—Sept. 26 application of VBX Communications Inc. (BPH-91043010) granted for CP to changes ERP: 6 kw (H&V).

■ **Marion, SC** WKSJ(FM) 100.5 mhz—Sept. 27 application of Holder Media Inc. (BPH-91051311TO) granted for CP to change class to C3 (per docket #90-33); ERP: 21.5 kw (H&V); ant.: 108 m.; TL: 1.2 miles SW of intersection of Interstate 95 and State Hwy 38, 1.7 miles south of Oak Grove, SC.

SUMMARY OF BROADCASTING & CABLE

BROADCASTING

SERVICE	ON AIR	CP's ¹	TOTAL ²
Commercial AM	4,988	235	5,223
Commercial FM	4,517	1,019	5,536
Educational FM	1,484	311	1,795
Total Radio	10,989	1,565	12,554
Commercial VHF TV	556	15	571
Commercial UHF TV	572	167	739
Educational VHF TV	125	4	129
Educational UHF TV	233	12	245
Total TV	1,486	198	1,684
VHF LPTV	219	147	366
UHF LPTV	719	789	1,508
Total LPTV	925	948	1,873
FM translators	1,875	374	2,239
VHF translators	2,698	78	2,776
UHF translators	2,334	292	2,626

CABLE

Total subscribers	53,900,000
Homes passed	71,300,000
Total systems	10,823
Household penetration ³	58.6%
Pay cable penetration	29.2%

* Includes off-air licenses. † Penetration percentages are of TV household universe of 92.1 million. ‡ Construction permit. § Instructional TV fixed service. ¶ Studio-transmitter link. Source: Nielsen and Broadcasting's own research.